

YOUR ILLINOIS HOME

Buying or selling your home is one of the most important decisions you'll ever make. When you choose an Illinois REALTOR®, the good news is: **You don't have to go it alone.**
www.YourIllinoisHome.com

SELLING A HOME OR PROPERTY?

When it comes to selling your home or property, accurate pricing and last-minute touches can pay off with a faster sale.

Here are 9 ways your Illinois REALTOR® can help you sell your home or property and save you all of the time, effort and details of the selling process.



1. Provide **up-to-date information on the market**, financing terms and competing properties
2. Establish the **full market value** of your home or property via a current market analysis (CMA).
3. Offer suggestions to **prepare your house for sale** and make it as appealing as possible to potential buyers
4. **List your home or property** with the Multiple Listing Service (MLS)
5. **Market your property aggressively** through advertising and promotion, and a network of other real estate agents and the public, assuring the widest range of qualified buyers.
6. **Handle all selling details**, from listing your home to placing ads, handling inquiries, and arranging appointments for showing
7. Sell your house **within your time frame**
8. Help **negotiate the best deal** with your best interest in mind
9. Navigate all the paperwork and take care of all the details to **get an accepted offer to closing**



When you are selling a home, your **Illinois REALTOR®** will help you realize the **full value**.

Contact your REALTOR® for more information on the home buying and selling process.

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